

# Secure Mobility Faceoff

A Windows 8.1 technology, Windows To Go, along with IronKey Workspace, delivers enterprise security and manageability in a ruggedized, secure USB flash drive, thereby protecting company data, hardware and software from being compromised in mobile applications. All at a fraction of the cost of a laptop.

The grid below compares IronKey Workspace to a laptop on several mobility evaluation criteria that are critical to IT.



Laptop

VS

IronKey  
Workspace



## Security



- Local OS vulnerable to attack, misuse
- Focus on hard disk encryption decreasing

**44%** of IT execs rate encryption and other data loss technologies important, down from 49% one year earlier\*



- All data stored locally on IronKey drive
- Leaves no trace on host machine
- Hardware encrypted

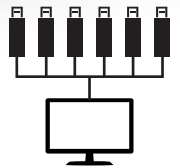
## Manageability



- OS image, applications centrally managed
- Physical security, encryption locally managed



- OS image, applications centrally managed
- Physical security, encryption centrally managed
- Supports remote wipe, detonation



## Deployment



- Must be catalogued, imaged, tested
- Requires power brick and accessories
- Bulky



- Provision dozens of devices centrally, instantly
- Easy to ship, store
- Lightweight, small footprint - fits in a pocket

## Resilience



**86%** of organizations have had laptops lost or stolen; more than half of them reported a security breach\*\*



**28,765**

Average number of exposed or compromised records per data breach among US companies.\*\*\*

- Useless if lost or stolen
- Hardened against physical damage and tampering
- Ruggedized, waterproof to military specifications



## Cost



Approximately  
**\$1,500**

for a business laptop



**\$5.4 million:** cost of average data breach for US companies\*\*\*

Approximately  
**\$179**

included with Windows Software Assurance license



\*Ponemon Institute, 2013 State of the Endpoint Report

\*\*IDC Executive Brief, Laptop Theft: The Internal and External Threats -- 2012

\*\*\*Ponemon Institute, 2013 Cost of Data Breach Study: Global Analysis